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1982 Census of Retail Trade

RC82-C-16

Major Retail Centers
in Standard Metropolitan
Statistical Areas

Iowa



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The publications
from the 1982 Economic and
Agriculture Censuses are dedicated
to the memory of Shirley Kallek,
Associate Director for Economic Fields.
During her career at the Bureau of the
Census (1955 to 1983), she continually
directed efforts to improve
the timeliness and accuracy of
economic statistics.

1982 Census of Retail Trade

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Major Retail Centers in Standard Metropolitan Statistical Areas

Iowa

Issued March 1985



U.S. Department of Commerce
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Clarence J. Brown, Deputy Secretary
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John G. Keane, Director

C. L. Kincannon, Deputy Director

**Charles A. Waite, Associate Director for
Economic Fields**

**John H. Berry, Assistant Director for
Economic and Agriculture Censuses**

BUSINESS DIVISION

Howard N. Hamilton, Chief

ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by **Shirley Kallek**, Associate Director for Economic Fields (until May 1983), **Charles A. Waite**, her successor, and **Michael G. Farrell**, Assistant Director for Economic and Agriculture Censuses (until August 1984), and **John H. Berry**, his successor.

This report was prepared in the Business Division under the general direction of **Gerald F. Cranford**, Chief (until December 1983), and **Howard N. Hamilton**, his successor. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Edward D. Walker**, **Anne M. Sigda**, **Jack R. Drago**, **M. Yvonne Wade**, **Janis D. Byrd**, and **Richard W. Graham**. **Alvin H. Barten**, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of **Howard R. Dennis**, Assistant Division Chief for Data Processing. **William C. Wester**, Chief, Census Programming Branch, assisted by **Steven G. McCraith**, **Judith A. McKay**, **William E. Jagg**, and **Robert J. Hemmig**, was primarily responsible for planning and implementing the programs. The computer programs were developed by **Leonard S. Sammarco**, **William A. Rankin**, **Dennis P. Kelly**, **Jane M. Jaworski**, **Ann Chen Liao**, **Janice S. Farquhar**, **Donald K. Salzman**, and **Christina Arledge**. **Emory G. Fuller** and **Pearl E. Young** were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of **Nash J. Monsour**, Assistant Division Chief for Research and Methodology, with primary staff assistance by **Joseph K. Garrett**, **Carl A. Konschnik**, and **Michael Z. Shimberg**. **Dorothy J. Reynolds**, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, **Robert L. Kirkland**, Chief.

Publication planning, design, editorial review, composition, and printing procurement were performed in the Publications Services Division, **Raymond J. Koski**, Chief.

Geographic coding procedures and associated computer programs were developed in the Geography Division, **Robert W. Marx**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed in the Data Preparation Division, **Don L. Adams**, Chief.

Computer processing was performed in the Computer Services Division, **C. Thomas DiNenna**, Chief (until February 1984), and **John E. Halterman**, his successor.

Photocomposition programs for the statistical tables were developed in the Systems Support Division, **Larry J. Patin**, Chief (until October 1983), and **Arnold E. Levin**, his successor.

The overall planning and review of the census operations were performed by the staff of the office of the Assistant Director for Economic and Agriculture Censuses.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

Library of Congress Cataloging in Publication Data

Census of retail trade (1982)
1982 census of retail trade.

Contents: [1] Geographic area series—[2] Industry series—[3] Major retail centers in standard metropolitan statistical areas.

Supt. of Docs. no.: C 3.255/2-2: RC82-C-
1. Retail trade—United States—Statistics—Collected works. 1. United States. Bureau of the Census.
HF5429.3.C4 1983 381'.1'0973 83-600162

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications¹ (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1982 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

Central Business District

A central business district, as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 persons or more. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts, except for a few CBD's with census tracts which include areas outside the corporate limits of the city. In these cases, the CBD consists of only those portions of the census tracts within the corporate limits of the city. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area statistics. Data for CBD's are published only in reports of the census of retail trade.

Major Retail Center

A major retail center is a concentration of at least 25 retail stores² located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.³ MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of January 1, 1982. Data for MRC's are published only in reports of the census of retail trade.

Delineation

The delineation of central business districts and major retail centers was determined in consultation with local census statistical areas committees (CSAC's). A few CSAC's chose not to participate in the CBD delineation program so some eligible cities do not have CBD's. In areas where CSAC's did not participate in the MRC delineation program, the Bureau asked other local organizations to delineate MRC's and list stores in the delineated areas, following Bureau guidelines. Due to funding limitations, Bureau employees could not delineate MRC's in areas for which outside participation could not be obtained. Accordingly, no MRC statistics are presented in this report for a few areas which may have had qualifying MRC's.

Approximately 95 percent of all areas which may have had MRC's were delineated by CSAC's or by other local organizations. Appendix J identifies which areas were delineated by CSAC's; which areas were delineated by other interested organizations; and which areas were not delineated, either because there were no MRC's or because MRC delineation participation could not be obtained for the area.

²An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1982. Thus, data may be shown for a few MRC's which have less than 25 stores.

³Minimum square footage criterion was waived in a few special cases at request of local CSAC.

Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

For the first time, in the 1977 Census of Retail Trade, CBD's and MRC's were delineated by using the definition described above. These new definitions caused a slight modification in the scope of the 1977 program, which covered 272 SMSA's containing 386 CBD's and 1,464 MRC's.

There was no change in the scope of the program in the 1982 Census of Retail Trade. The number of SMSA's covered increased to 315, and included 456 CBD's and approximately 1,550 MRC's.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure so this item may be released even though other information is withheld.

For every CBD and MRC, statistics on sales, payroll, and number of employees are presented for all kind-of-business lines which do not require suppression to avoid disclosing data for individual companies. However, since most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing the operations of individual establishments. For this reason, additional sales data are shown for the following kind-of-business groups:

1. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
2. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).
3. All other stores (SIC's 52, 55, and 59, except 591 and 594).

GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's included in the 1982 MRC program are those defined by the Office of Management and Budget as of January 1, 1982, except for three areas which did not have any MRC's or CBD's for 1982: Glens Falls, N.Y.; Jacksonville, N.C.; and Santa Cruz, Calif.

MAJOR RETAIL CENTERS

MRC statistics are presented for all areas within SMSA's for which a local group delineated qualifying MRC's. For any MRC's which existed in 1977 and which still qualified but were not delineated for the 1982 program, unpublished 1982 MRC statistics are available. These statistics may be obtained by submitting a written request to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

CBD statistics are presented for all eligible cities for which the local CSAC defined the area known as the "central business district."

For all SMSA's in the State for which MRC and/or CBD data are presented, data are also shown for each SMSA, each central city, and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local CSAC. Data for SMSA's which cross State lines appear only in the State report for the State in which the SMSA is primarily located.

DESCRIPTIONS OF SPECIFIC CENTRAL BUSINESS DISTRICTS AND MAJOR RETAIL CENTERS

The boundaries of each central business district and major retail center are described in appendix I. Boundaries begin with the north boundary and continue clockwise through all the boundaries.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation of missing or misreported data. However, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. See appendix A for a more complete explanation of census coverage and methodology.

INTRODUCTION V

MICROFICHE

The data in this report series are also available on microfiche. Microfiche reports are sold by the U.S. Government Printing Office.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

—	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(S)	Withheld because estimates did not meet publication standards on basis of either response rate, associated standard error, or a consistency review.
CBD	Central Business District.
MRC	Major Retail Center.
n.e.c.	Not elsewhere classified.
pt.	Part.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table		
	1	2	3
GEOGRAPHIC AREAS			
SMSA's in the State	X		
CBD's in SMSA's	X	X	
Places with CBD's in SMSA's	X		
MRC's in SMSA's	X		X
DATA ITEMS¹			
All establishments:			
Establishments	X	X	X
Sales	X	X	X
Establishments with payroll:			
Establishments	X	X	X
Sales	X	X	X
Annual payroll	X	X	X
First quarter payroll		X	X
Paid employees for pay period including March 12, 1982	X	X	X

¹See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
SCSA	X	X	X	X							
SMSA	X	X	X	X							
County	X	X	X	X							
Place	X	X	X	X							
MAJOR RETAIL CENTERS											
SMSA	X	X									
City	X	X	X	X							
CBD	X	X	X	X							
MRC	X	X	X	X							
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	¹ X
MERCHANDISE LINE SALES											
United States	X	X				X					
State	² X	² X				² X					
SMSA	² X	² X				² X					
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							³ X
State	X	X	X	X							³ X
SMSA	X	X	X	X							³ X

¹ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

² Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

³ For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

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The following tables are common to each SMSA which has either a central business district and/or at least one major retail center. Applicable tables have been omitted in SMSA's where both central business districts and major retail centers did not exist.

TABLES

1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982
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SMSA's

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Dubuque SMSA	17
Iowa City SMSA	20
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Publication Program Inside back cover

-- Not applicable.



Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Cedar Rapids		Major retail centers	
			City	Central business district	No. 1	No. 2
	Retail stores^{1 2 3}:					
	Number	1 442	1 056	79	87	109
	Sales (\$1,000)	830 476	694 573	(D)	(D)	(D)
	Annual payroll (\$1,000)	105 725	90 858	11 936	9 317	9 965
	Paid employees for pay period including March 12, 1982	13 547	11 544	1 514	1 249	1 595
	Retail stores (establishments with payroll)²:					
	Number	1 062	820	76	86	108
	Sales (\$1,000)	817 419	686 145	62 015	58 106	74 336
54, 58, 591	Convenience goods stores:					
	Number	429	319	23	17	19
	Sales (\$1,000)	290 118	(D)	6 808	13 585	21 270
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:					
	Number	331	283	39	63	83
	Sales (\$1,000)	245 163	(D)	48 345	42 261	51 840
52, 55, 59, ex. 591, 4	All other stores:					
	Number	302	218	14	6	6
	Sales (\$1,000)	282 138	231 746	6 862	2 260	1 226
	NUMBER OF ESTABLISHMENTS					
	Retail stores^{1 2 3}	1 442	1 056	79	87	109
	Retail stores (establishments with payroll)²	1 062	820	76	86	108
52	Building materials, hardware, garden supply, and mobile home dealers	57	34	2	1	1
525	Hardware stores	14	6	2	-	1
52 ex. 525	Other	43	28	-	1	-
53	General merchandise group stores	19	17	3	3	4
531	Department stores (incl. leased depts.) ^{5 6}	14	14	2	3	4
531	Department stores (excl. leased depts.) ⁵	14	14	2	3	4
533	Variety stores	3	2	1	-	-
539	Miscellaneous general merchandise stores	2	1	-	-	-
54	Food stores⁷	107	76	3	5	8
541	Grocery stores	66	41	-	1	3
55 ex. 554	Automotive dealers	54	41	1	1	-
554	Gasoline service stations	93	61	1	-	-
56	Apparel and accessory stores	123	106	14	28	51
561	Men's and boys' clothing and furnishings stores	13	9	2	3	5
562, 3, 8	Women's clothing and specialty stores and furriers	49	41	4	11	22
562	Women's ready-to-wear stores	43	36	3	10	20
565	Family clothing stores	12	11	2	2	4
566	Shoe stores	43	40	6	10	19
564, 9	Other apparel and accessory stores	6	5	-	2	1
57	Furniture, home furnishings, and equipment stores	80	65	3	10	9
5712	Furniture stores	19	16	1	3	1
5713, 4, 9	Home furnishing stores	17	11	-	3	1
572, 3	Household appliance, radio, television, and music stores	44	38	2	4	7
58	Eating and drinking places	287	217	18	10	10
5812	Eating places	195	151	14	9	10
5813	Drinking places	92	66	4	1	-
591	Drug and proprietary stores	35	26	2	2	1
59 ex. 591	Miscellaneous retail stores⁸	207	177	29	26	24
592	Liquor stores	11	8	1	-	-
594	Miscellaneous shopping goods stores ⁹	109	95	19	22	19
5944	Jewelry stores	21	19	7	6	5
5947	Gift, novelty, and souvenir shops	26	24	3	8	7
5949	Sewing, needlework, and piece goods stores	14	12	4	2	1
5992	Florists	12	9	2	1	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	CEDAR RAPIDS CBD										
	Retail stores ^{1 2 3}	79	78	(D)	(D)	11 936	11 897	3 339	3 328	1 514	1 507
	Retail stores (establishments with payroll) ²	76	75	62 015	62 007	11 936	11 897	3 339	3 328	1 514	1 507
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (exc. leased depts.) ⁴	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	14	14	3 911	3 908	697	696	167	166	106	104
561	Men's and boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	6	6	1 079	1 079	196	196	46	46	27	27
564, 9	Other apparel and accessory stores	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	18	17	4 523	4 522	1 417	1 415	377	375	344	342
5812	Eating places	14	13	4 040	4 039	1 294	1 292	346	344	322	320
5813	Drinking places	4	4	483	483	123	123	31	31	22	22
591	Drug and proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	29	29	9 506	9 504	1 264	1 231	338	331	151	149
592	Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸	19	19	5 047	5 047	699	699	179	179	90	90
5944	Jewelry stores	7	7	2 888	2 888	436	436	114	114	39	39
5947	Gift, novelty, and souvenir shops	3	3	195	195	19	19	6	6	9	9
5949	Sewing, needlework, and piece goods stores	4	4	309	309	36	36	7	7	14	14
5992	Florists	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores ^{1 2 3}	87	(D)	9 317	2 184	1 249
	Retail stores (establishments with payroll) ²	86	58 106	9 317	2 184	1 249
53	General merchandise group stores	3	24 064	4 099	1 001	459
531	Department stores (incl. leased depts.) ^{4 5}	3	24 983	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	3	24 064	4 099	1 001	459
56	Apparel and accessory stores	28	8 316	1 105	267	203
561	Men's and boys' clothing and furnishings stores	3	1 135	201	58	39
562, 3, 8	Women's clothing and specialty stores and furriers	11	3 564	419	98	78
566	Shoe stores	10	2 609	398	91	66
57	Furniture, home furnishings, and equipment stores	10	3 970	528	125	74
5712	Furniture stores	3	1 097	206	50	19
5713, 4, 9	Home furnishing stores	3	470	63	17	27
572, 3	Household appliance, radio, television, and music stores	4	2 403	259	58	28
58	Eating and drinking places	10	5 058	1 370	277	250
59 ex. 591	Miscellaneous retail stores	26	6 753	928	229	142
594	Miscellaneous shopping goods stores	22	5 911	778	190	122
5944	Jewelry stores	6	1 323	228	51	22
5947	Gift, novelty, and souvenir shops	8	1 770	269	77	54
	MRC NO. 2					
	Retail stores ^{1 2 3}	109	(D)	9 965	2 369	1 595
	Retail stores (establishments with payroll) ²	108	74 336	9 965	2 369	1 595
53	General merchandise group stores	4	30 409	4 146	994	631
531	Department stores (incl. leased depts.) ^{4 5}	4	31 193	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	4	30 409	4 146	994	631
56	Apparel and accessory stores	51	12 532	1 862	455	301
562, 3, 8	Women's clothing and specialty stores and furriers	22	5 878	814	186	140
565	Family clothing stores	4	1 718	167	42	34
566	Shoe stores	19	3 352	613	152	79
57	Furniture, home furnishings, and equipment stores	9	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	7	1 735	227	51	21
58	Eating and drinking places	10	5 082	1 342	294	328
5812	Eating places	10	5 082	1 342	294	328
59 ex. 591	Miscellaneous retail stores	24	6 621	1 033	248	155
594	Miscellaneous shopping goods stores	19	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	7	1 359	225	54	44

¹For all establishments, including those without payroll.
²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.
³Excludes nonemployer direct sellers, SIC 5963.
⁴Includes sales from catalog order desks located in department stores.
⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Davenport, Iowa		Rock Island, Ill.		Moline, Ill.	
			City	Central business district	City	Central business district	City	Central business district
	Retail stores^{1 2 3}:							
	Number.....	3 075	906	100	282	75	516	63
	Sales (\$1,000).....	1 844 620	618 679	51 524	151 364	29 637	359 564	19 160
	Annual payroll (\$1,000).....	225 903	79 798	12 224	18 681	5 202	47 485	3 227
	Paid employees for pay period including March 12, 1982.....	27 885	9 414	1 270	2 497	684	6 114	358
	Retail stores (establishments with payroll)²:							
	Number.....	2 339	735	87	224	67	427	57
	Sales (\$1,000).....	1 818 839	613 434	50 910	148 994	29 410	355 983	18 888
54, 58, 591	Convenience goods stores:							
	Number.....	1 010	304	22	112	30	170	20
	Sales (\$1,000).....	655 744	209 863	9 067	53 700	10 030	109 777	4 229
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:							
	Number.....	642	231	43	46	22	142	20
	Sales (\$1,000).....	460 130	181 300	20 048	(D)	9 378	133 917	7 382
52, 55, 59, ex. 591, 4	All other stores:							
	Number.....	687	200	22	66	15	115	17
	Sales (\$1,000).....	702 965	222 271	21 795	(D)	10 002	112 289	7 277
	NUMBER OF ESTABLISHMENTS							
	Retail stores^{1 2 3}.....	3 075	906	100	282	75	516	63
	Retail stores (establishments with payroll)².....	2 339	735	87	224	67	427	57
52	Building materials, hardware, garden supply, and mobile home dealers.....	106	30	4	8	2	12	-
525	Hardware stores.....	31	7	-	2	1	2	-
52 ex. 525	Other.....	75	23	4	6	1	10	-
53	General merchandise group stores.....	51	14	2	4	2	10	1
531	Department stores (incl. leased depts.) ^{5 6}	25	9	1	3	1	7	-
531	Department stores (excl. leased depts.) ⁵	25	9	1	3	1	7	-
533	Variety stores.....	12	4	1	1	1	1	-
539	Miscellaneous general merchandise stores.....	14	1	-	-	-	2	1
54	Food stores⁷.....	245	71	2	22	-	36	1
541	Grocery stores.....	142	45	1	13	-	13	-
55 ex. 554	Automotive dealers.....	163	35	4	23	8	28	5
554	Gasoline service stations.....	211	62	5	17	-	33	6
56	Apparel and accessory stores.....	235	83	15	16	10	52	8
561	Men's and boys' clothing and furnishings stores.....	38	16	2	3	1	9	3
562, 3, 8	Women's clothing and specialty stores and furriers.....	94	35	10	6	3	21	3
562	Women's ready-to-wear stores.....	81	28	6	6	3	18	1
565	Family clothing stores.....	16	4	-	1	1	3	-
566	Shoe stores.....	66	23	2	2	1	18	1
564, 9	Other apparel and accessory stores.....	21	5	1	4	(S)	1	1
57	Furniture, home furnishings, and equipment stores.....	171	66	13	9	4	39	3
5712	Furniture stores.....	47	23	8	1	1	8	2
5713, 4, 9	Home furnishing stores.....	40	13	4	-	-	14	-
572, 3	Household appliance, radio, television, and music stores.....	84	30	1	8	3	17	1
58	Eating and drinking places.....	688	209	19	79	26	126	17
5812	Eating places.....	464	140	13	48	14	86	9
5813	Drinking places.....	224	69	6	31	12	40	8
591	Drug and proprietary stores.....	77	24	1	11	4	8	2
59 ex. 591	Miscellaneous retail stores⁸.....	392	141	22	35	11	83	14
592	Liquor stores.....	28	4	-	5	1	2	-
594	Miscellaneous shopping goods stores ⁹	185	68	13	17	6	41	8
5944	Jewelry stores.....	39	14	5	4	2	12	4
5947	Gift, novelty, and souvenir shops.....	38	13	-	2	-	12	-
5949	Sewing, needlework, and piece goods stores.....	14	5	-	-	-	3	-
5992	Florists.....	35	12	-	3	1	6	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Major retail centers			
		No. 1	No. 2	No. 3	No. 4
	Retail stores^{1 2 3}:				
	Number	49	221	117	86
	Sales (\$1,000)	62 805	(D)	(D)	(D)
	Annual payroll (\$1,000)	7 989	30 652	19 403	11 521
	Paid employees for pay period including March 12, 1982	1 107	3 826	2 441	1 437
	Retail stores (establishments with payroll)²:				
	Number	49	219	116	83
	Sales (\$1,000)	62 805	241 964	167 078	91 762
54, 58, 591	Convenience goods stores:				
	Number	17	61	30	34
	Sales (\$1,000)	20 314	56 753	27 907	(D)
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:				
	Number	26	122	74	30
	Sales (\$1,000)	36 568	120 295	90 757	48 898
52, 55, 59, ex. 591, 4	All other stores:				
	Number	6	36	12	19
	Sales (\$1,000)	5 923	64 916	48 414	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores^{1 2 3}	49	221	117	86
	Retail stores (establishments with payroll)²	49	219	116	83
52	Building materials, hardware, garden supply, and mobile home dealers	-	7	-	3
525	Hardware stores	-	1	-	1
52 ex. 525	Other	-	6	-	2
53	General merchandise group stores	4	8	5	3
531	Department stores (incl. leased depts.) ^{5 6}	4	6	5	3
531	Department stores (excl. leased depts.) ⁵	4	6	5	3
533	Variety stores	-	1	-	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores⁷	7	12	7	7
541	Grocery stores	3	4	1	4
55 ex. 554	Automotive dealers	1	8	5	5
554	Gasoline service stations	3	7	-	7
56	Apparel and accessory stores	10	60	40	9
561	Men's and boys' clothing and furnishings stores	-	11	6	2
562, 3, 8	Women's clothing and specialty stores and furriers	6	22	16	3
562	Women's ready-to-wear stores	5	20	15	3
565	Family clothing stores	-	4	3	-
566	Shoe stores	4	21	15	4
564, 9	Other apparel and accessory stores	-	2	-	-
57	Furniture, home furnishings, and equipment stores	5	25	9	12
5712	Furniture stores	-	7	1	4
5713, 4, 9	Home furnishing stores	2	2	2	5
572, 3	Household appliance, radio, television, and music stores	3	16	6	3
58	Eating and drinking places	9	44	22	24
5812	Eating places	9	36	22	22
5813	Drinking places	-	8	-	2
591	Drug and proprietary stores	1	5	1	3
59 ex. 591	Miscellaneous retail stores⁸	9	43	27	10
592	Liquor stores	1	1	-	1
594	Miscellaneous shopping goods stores ⁹	7	29	20	6
5944	Jewelry stores	1	5	5	1
5947	Gift, novelty, and souvenir shops	1	10	9	-
5949	Sewing, needlework, and piece goods stores	1	4	2	-
5992	Florists	-	1	1	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	DAVENPORT CBD										
	Retail stores ^{1 2 3}	100	95	51 524	49 913	12 224	11 762	3 056	2 937	1 270	1 209
	Retail stores (establishments with payroll) ²	87	83	50 910	49 311	12 224	11 762	3 056	2 937	1 270	1 209
52	Building materials, hardware, garden supply, and mobile home dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	4	4 783	4 628	451	443	118	115	41	40
554	Gasoline service stations	5	5	5 232	5 020	298	287	77	74	31	30
56	Apparel and accessory stores	15	13	4 151	3 922	908	821	226	206	127	115
561	Men's and boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	10	8	2 310	2 096	470	390	113	94	70	59
562	Women's ready-to-wear stores	6	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-	-	-	-	-	-
566	Shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	13	13	6 334	6 121	1 280	1 184	280	256	99	92
5712	Furniture stores	8	8	4 668	4 668	853	853	183	183	62	62
5713, 4, 9	Home furnishing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	19	18	6 965	6 798	2 419	2 326	534	507	358	332
5812	Eating places	13	12	6 525	6 370	2 314	2 226	510	484	338	313
5813	Drinking places	6	6	440	428	105	100	24	23	20	19
591	Drug and proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	22	21	5 890	5 654	1 314	1 241	314	298	128	123
592	Liquor stores	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores ⁸	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	5	5	2 346	2 197	605	547	144	132	44	40
5947	Gift, novelty, and souvenir shops	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	-	-	-	-	-	-	-	-	-	-

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	ROCK ISLAND CBD										
	Retail stores ^{1 2 3}	75	71	29 637	28 415	5 202	5 017	1 385	1 343	684	670
	Retail stores (establishments with payroll) ²	67	64	29 410	28 238	5 202	5 017	1 385	1 343	684	670
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	8	8	8 297	7 676	925	861	236	216	67	62
554	Gasoline service stations	-	-	-	-	-	-	-	-	-	-
56	Apparel and accessory stores	10	8	1 959	1 857	404	369	85	79	46	41
561	Men's and boys' clothing and furnishings stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	3	3	768	768	145	145	31	31	19	19
562	Women's ready-to-wear stores	3	3	768	768	145	145	31	31	19	19
565	Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	(S)	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	4	4	1 267	1 267	322	322	87	87	25	25
5712	Furniture stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	26	26	5 315	5 146	1 464	1 438	347	343	273	271
5812	Eating places	14	14	3 340	3 234	1 018	996	244	241	219	217
5813	Drinking places	12	12	1 975	1 912	446	442	103	102	54	54
591	Drug and proprietary stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	11	10	3 112	3 051	561	530	219	214	63	62
592	Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	MOLINE CBD										
	Retail stores ^{1 2 3}	63	60	19 160	18 700	3 227	3 081	776	742	358	348
	Retail stores (establishments with payroll) ²	57	55	18 888	18 439	3 227	3 081	776	742	358	348
52	Building materials, hardware, garden supply, and mobile home dealers	-	-	-	-	-	-	-	-	-	-
525	Hardware stores	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers	5	5	2 577	2 415	536	493	123	112	28	28
554	Gasoline service stations	6	6	2 339	2 339	151	151	41	41	19	19
56	Apparel and accessory stores	8	7	2 530	2 414	528	503	127	121	59	56
561	Men's and boys' clothing and furnishings stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-	-	-	-	-	-
566	Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	17	16	2 061	1 973	485	419	103	90	77	73
5812	Eating places	9	8	1 318	1 244	355	293	71	59	49	46
5813	Drinking places	8	8	743	729	130	126	32	31	28	27
591	Drug and proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores ⁸	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	4	4	647	647	164	164	39	39	20	20
5947	Gift, novelty, and souvenir shops	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	-	-	-	-	-	-	-	-	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 1						
	Retail stores ^{1 2 3}	49	62 805	7 989	1 811	1 107
	Retail stores (establishments with payroll) ²	49	62 805	7 989	1 811	1 107
53	General merchandise group stores	4	29 234	3 217	780	456
531	Department stores (incl. leased depts.) ^{4 5}	4	32 489	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	4	29 234	3 217	780	456
54	Food stores	7	(D)	(D)	(D)	(D)
541	Grocery stores	3	12 707	1 232	241	67
554	Gasoline service stations	3	2 829	154	36	17
56	Apparel and accessory stores	10	3 270	365	87	63
562, 3, 8	Women's clothing and specialty stores and furriers	6	2 100	214	47	37
566	Shoe stores	4	1 170	151	40	26
58	Eating and drinking places	9	5 572	1 951	401	368
5812	Eating places	9	5 572	1 951	401	368
59 ex. 591	Miscellaneous retail stores	9	5 237	552	130	69
MRC NO. 2						
	Retail stores ^{1 2 3}	221	(D)	30 652	7 317	3 826
	Retail stores (establishments with payroll) ²	219	241 964	30 652	7 317	3 826
52	Building materials, hardware, garden supply, and mobile home dealers	7	3 071	661	148	61
53	General merchandise group stores	8	73 129	9 079	2 172	1 188
531	Department stores (incl. leased depts.) ^{4 5}	6	68 451	(NA)	(NA)	(NA)
54	Food stores	12	30 727	3 118	729	334
541	Grocery stores	4	28 834	2 768	641	161
55 ex. 554	Automotive dealers	8	49 272	4 686	1 112	248
554	Gasoline service stations	7	8 580	278	61	41
56	Apparel and accessory stores	60	21 905	2 859	710	418
562, 3, 8	Women's clothing and specialty stores and furriers	22	8 137	919	222	162
565	Family clothing stores	4	2 205	192	44	37
566	Shoe stores	21	7 265	1 049	282	128
57	Furniture, home furnishings, and equipment stores	25	13 013	1 836	440	169
572, 3	Household appliance, radio, television, and music stores	16	8 921	1 106	288	109
58	Eating and drinking places	44	21 559	5 093	1 101	948
5812	Eating places	36	19 051	4 709	994	851
5813	Drinking places	8	2 508	384	107	97
591	Drug and proprietary stores	5	4 467	494	118	53
59 ex. 591	Miscellaneous retail stores	43	16 241	2 548	726	366
594	Miscellaneous shopping goods stores	29	12 248	1 861	529	260
5944	Jewelry stores	5	3 559	762	264	65
5947	Gift, novelty, and souvenir shops	10	2 276	327	83	73
5949	Sewing, needlework, and piece goods stores	4	2 486	286	67	57
MRC NO. 3						
	Retail stores ^{1 2 3}	117	(D)	19 403	4 569	2 441
	Retail stores (establishments with payroll) ²	116	167 078	19 403	4 569	2 441
53	General merchandise group stores	5	56 510	5 890	1 419	813
531	Department stores (incl. leased depts.) ^{4 5}	5	58 179	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	5	56 510	5 890	1 419	813
55 ex. 554	Automotive dealers	5	47 500	4 501	1 002	206
56	Apparel and accessory stores	40	15 340	1 851	459	280
561	Men's and boys' clothing and furnishings stores	6	2 195	291	82	40
562, 3, 8	Women's clothing and specialty stores and furriers	16	5 587	664	162	122
566	Shoe stores	15	5 372	717	175	88
57	Furniture, home furnishings, and equipment stores	9	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	6	3 061	339	77	40
58	Eating and drinking places	22	13 880	3 338	793	702

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 3—Con.					
59 ex. 591	Miscellaneous retail stores.....	27	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	20	(D)	(D)	(D)	(D)
5944	Jewelry stores.....	5	3 067	531	123	47
5947	Gift, novelty, and souvenir shops.....	9	2 482	347	83	62
	MRC NO. 4					
	Retail stores ^{1 2 3}	86	(D)	11 521	2 776	1 437
	Retail stores (establishments with payroll) ²	83	91 762	11 521	2 776	1 437
53	General merchandise group stores.....	3	35 483	4 216	994	482
531	Department stores (incl. leased depts.) ^{4 5}	3	39 023	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	3	35 483	4 216	994	482
54	Food stores.....	7	17 621	1 678	384	125
541	Grocery stores	4	17 009	1 500	347	82
55 ex. 554	Automotive dealers.....	5	1 746	300	48	19
554	Gasoline service stations	7	7 619	218	54	34
56	Apparel and accessory stores	9	4 488	449	111	50
566	Shoe stores.....	4	1 455	167	40	18
57	Furniture, home furnishings, and equipment stores	12	6 347	982	308	66
5712	Furniture stores	4	3 370	550	206	32
5713, 4, 9	Home furnishing stores.....	5	1 398	243	59	22
572, 3	Household appliance, radio, television, and music stores.....	3	1 579	189	43	12
58	Eating and drinking places.....	24	7 197	2 105	480	482
59 ex. 591	Miscellaneous retail stores.....	10	3 719	735	195	91
594	Miscellaneous shopping goods stores	6	2 580	445	111	53

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Des Moines		Major retail centers		
			City	Central business district	No. 1	No. 2	No. 3
	Retail stores^{1 2 3}:						
	Number	2 978	1 804	226	163	124	119
	Sales (\$1,000)	1 911 836	1 237 987	218 107	(D)	(D)	(D)
	Annual payroll (\$1,000)	229 785	154 807	26 425	24 951	12 373	12 692
	Paid employees for pay period including March 12, 1982	28 441	18 913	2 635	3 029	1 726	1 577
	Retail stores (establishments with payroll)²:						
	Number	2 229	1 409	200	161	123	117
	Sales (\$1,000)	1 885 109	1 224 716	216 643	202 619	108 378	91 191
54, 58, 591	Convenience goods stores:						
	Number	911	575	80	30	23	27
	Sales (\$1,000)	668 635	421 651	24 945	37 847	28 150	(D)
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:						
	Number	661	430	56	107	89	78
	Sales (\$1,000)	509 610	357 494	(D)	121 644	78 536	56 679
52, 55, 59, ex. 591, 4	All other stores:						
	Number	657	404	64	24	11	12
	Sales (\$1,000)	706 864	445 571	(D)	43 128	1 692	(D)
	NUMBER OF ESTABLISHMENTS						
	Retail stores^{1 2 3}	2 978	1 804	226	163	124	119
	Retail stores (establishments with payroll)²	2 229	1 409	200	161	123	117
52	Building materials, hardware, garden supply, and mobile home dealers	115	67	6	2	-	2
525	Hardware stores	36	20	4	1	-	1
52 ex. 525	Other	79	47	2	1	-	1
53	General merchandise group stores	56	36	7	7	7	7
531	Department stores (incl. leased depts.) ^{5 6}	25	17	2	4	4	5
531	Department stores (excl. leased depts.) ⁵	25	17	2	4	4	5
533	Variety stores	11	8	2	1	-	-
539	Miscellaneous general merchandise stores	20	11	3	2	3	2
54	Food stores⁷	230	141	9	10	7	9
541	Grocery stores	174	110	6	3	2	5
55 ex. 554	Automotive dealers	129	80	20	6	1	1
554	Gasoline service stations	185	106	7	4	-	2
56	Apparel and accessory stores	260	163	23	56	46	41
561	Men's and boys' clothing and furnishings stores	27	19	4	8	4	5
562, 3, 8	Women's clothing and specialty stores and furriers	96	65	11	22	20	17
562	Women's ready-to-wear stores	84	54	7	18	19	15
565	Family clothing stores	25	14	1	5	4	2
566	Shoe stores	85	52	6	19	15	14
564, 9	Other apparel and accessory stores	27	13	1	2	3	3
57	Furniture, home furnishings, and equipment stores	164	105	8	16	17	10
5712	Furniture stores	47	26	3	4	3	-
5713, 4, 9	Home furnishing stores	36	21	2	2	5	1
572, 3	Household appliance, radio, television, and music stores	81	58	3	10	9	9
58	Eating and drinking places	609	388	67	19	14	16
5812	Eating places	451	284	44	17	13	14
5813	Drinking places	158	104	23	2	1	2
591	Drug and proprietary stores	72	46	4	1	2	2
59 ex. 591	Miscellaneous retail stores⁸	409	277	49	40	29	27
592	Liquor stores	21	13	3	-	-	-
594	Miscellaneous shopping goods stores ⁹	181	126	18	28	19	20
5944	Jewelry stores	35	27	9	8	6	5
5947	Gift, novelty, and souvenir shops	33	23	3	7	6	6
5949	Sewing, needlework, and piece goods stores	17	10	-	3	1	2
5992	Florists	38	21	1	-	2	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	DES MOINES CBD										
	Retail stores ^{1 2 3}	226	221	218 107	214 063	26 425	26 196	6 619	6 540	2 635	2 577
	Retail stores (establishments with payroll) ²	200	196	216 643	212 636	26 425	26 196	6 619	6 540	2 635	2 577
52	Building materials, hardware, garden supply, and mobile home dealers	6	6	4 003	3 933	741	740	199	198	65	64
525	Hardware stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	7	24 529	23 283	4 025	3 900	946	902	425	380
531	Department stores (incl. leased depts.) ^{4 5}	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶	9	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	6	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	20	20	126 369	124 595	10 055	10 054	2 480	2 479	538	538
554	Gasoline service stations	7	7	3 943	3 838	402	401	100	99	45	45
56	Apparel and accessory stores	23	23	9 468	9 385	1 873	1 864	459	455	206	203
561	Men's and boys' clothing and furnishings stores	4	4	2 916	2 916	713	713	141	141	46	46
562, 3, 8	Women's clothing and specialty stores and furriers	11	11	5 067	5 067	863	863	235	235	115	115
562	Women's ready-to-wear stores	7	7	2 717	2 717	505	505	142	142	76	76
565	Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	8	8	6 776	6 776	918	918	269	269	99	99
5712	Furniture stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	67	66	17 387	17 386	4 410	4 409	1 075	1 075	854	854
5812	Eating places	44	44	15 558	15 558	4 023	4 023	980	980	796	796
5813	Drinking places	23	22	1 829	1 828	387	386	95	95	58	58
591	Drug and proprietary stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	49	47	16 610	16 114	2 969	2 891	792	775	290	283
592	Liquor stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸	18	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	9	8	4 008	3 639	1 146	1 079	340	326	56	51
5947	Gift, novelty, and souvenir shops	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores ^{1 2 3}	163	(D)	24 951	5 808	3 029
	Retail stores (establishments with payroll) ²	161	202 619	24 951	5 808	3 029
53	General merchandise group stores	7	68 490	9 448	2 274	1 123
531	Department stores (incl. leased depts.) ^{4 5}	4	66 322	(NA)	(NA)	(NA)
54	Food stores	10	24 219	2 463	587	234
541	Grocery stores	3	22 852	2 221	534	186
554	Gasoline service stations	4	3 402	137	31	11
56	Apparel and accessory stores	56	24 176	2 845	676	431
562, 3, 8	Women's clothing and specialty stores and furriers	22	11 178	1 172	275	199
562	Women's ready-to-wear stores	18	10 332	1 026	240	176
565	Family clothing stores	5	3 312	371	76	49
566	Shoe stores	19	6 167	808	206	115
57	Furniture, home furnishings, and equipment stores	16	16 713	1 978	421	200
5712	Furniture stores	4	10 103	1 248	250	115
58	Eating and drinking places	19	(D)	(D)	(D)	(D)
5812	Eating places	17	9 700	2 303	485	479
59 ex. 591	Miscellaneous retail stores	40	16 595	2 666	655	362
594	Miscellaneous shopping goods stores	28	12 265	1 770	427	249
5944	Jewelry stores	8	4 393	810	223	88
5947	Gift, novelty, and souvenir shops	7	1 691	255	59	61
	MRC NO. 2					
	Retail stores ^{1 2 3}	124	(D)	12 373	2 765	1 726
	Retail stores (establishments with payroll) ²	123	108 378	12 373	2 765	1 726
53	General merchandise group stores	7	52 863	4 892	1 080	741
531	Department stores (incl. leased depts.) ^{4 5}	4	47 195	(NA)	(NA)	(NA)
56	Apparel and accessory stores	46	15 532	2 086	478	298
561	Men's and boys' clothing and furnishings stores	4	2 379	334	89	37
562, 3, 8	Women's clothing and specialty stores and furriers	20	8 007	1 033	230	168
565	Family clothing stores	4	1 277	139	32	27
566	Shoe stores	15	3 499	529	119	58
564, 9	Other apparel and accessory stores	3	370	51	8	8
57	Furniture, home furnishings, and equipment stores	17	(D)	(D)	(D)	(D)
5712	Furniture stores	3	924	106	25	14
5713, 4, 9	Home furnishing stores	5	854	144	33	29
58	Eating and drinking places	14	4 985	1 051	221	206
59 ex. 591	Miscellaneous retail stores	29	6 858	1 036	229	150
594	Miscellaneous shopping goods stores	19	(D)	(D)	(D)	(D)
5944	Jewelry stores	6	1 633	288	64	38
5947	Gift, novelty, and souvenir shops	6	1 623	244	54	34
	MRC NO. 3					
	Retail stores ^{1 2 3}	119	(D)	12 692	2 843	1 577
	Retail stores (establishments with payroll) ²	117	91 191	12 692	2 843	1 577
53	General merchandise group stores	7	35 413	5 007	1 033	567
531	Department stores (incl. leased depts.) ^{4 5}	5	35 301	(NA)	(NA)	(NA)
54	Food stores	9	22 362	2 739	647	260
541	Grocery stores	5	21 685	2 642	626	238
56	Apparel and accessory stores	41	11 760	1 483	363	218
561	Men's and boys' clothing and furnishings stores	5	1 791	296	83	31
562, 3, 8	Women's clothing and specialty stores and furriers	17	5 335	579	138	104
566	Shoe stores	14	3 345	463	110	58
57	Furniture, home furnishings, and equipment stores	10	3 625	526	125	42
58	Eating and drinking places	16	3 986	876	182	206
59 ex. 591	Miscellaneous retail stores	27	7 107	1 231	292	180
594	Miscellaneous shopping goods stores	20	5 881	1 000	236	145
5944	Jewelry stores	5	1 571	400	94	39
5947	Gift, novelty, and souvenir shops	6	1 366	210	49	47

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Dubuque		Major retail centers	
			City	Central business district	No. 3	No. 4
	Retail stores^{1 2 3}:					
	Number	823	638	146	59	27
	Sales (\$1,000)	434 607	382 795	50 591	44 208	(D)
	Annual payroll (\$1,000)	53 320	48 790	7 716	6 862	4 636
	Paid employees for pay period including March 12, 1982	6 654	6 035	1 071	1 028	458
	Retail stores (establishments with payroll)²:					
	Number	600	499	129	59	26
	Sales (\$1,000)	423 832	376 668	49 617	44 208	47 930
54, 58, 591	Convenience goods stores:					
	Number	232	192	44	12	8
	Sales (\$1,000)	147 251	(D)	(D)	5 667	12 916
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:					
	Number	178	165	47	43	5
	Sales (\$1,000)	128 225	121 658	19 147	37 973	5 799
52, 55, 59, ex. 591, 4	All other stores:					
	Number	190	142	38	4	13
	Sales (\$1,000)	148 356	(D)	(D)	568	29 215
	NUMBER OF ESTABLISHMENTS					
	Retail stores^{1 2 3}	823	638	146	59	27
	Retail stores (establishments with payroll)²	600	499	129	59	26
52	Building materials, hardware, garden supply, and mobile home dealers	28	19	6	-	2
525	Hardware stores	8	7	4	-	-
52 ex. 525	Other	20	12	2	-	2
53	General merchandise group stores	15	14	2	5	1
531	Department stores (incl. leased depts.) ^{5 6}	9	9	1	3	1
531	Department stores (excl. leased depts.) ⁵	9	9	1	3	1
533	Variety stores	2	2	1	1	-
539	Miscellaneous general merchandise stores	4	3	-	1	-
54	Food stores⁷	54	44	7	6	2
541	Grocery stores	36	28	3	1	2
55 ex. 554	Automotive dealers	46	35	5	-	6
554	Gasoline service stations	55	39	7	-	3
56	Apparel and accessory stores	61	59	18	24	1
561	Men's and boys' clothing and furnishings stores	6	6	2	3	-
562, 3, 8	Women's clothing and specialty stores and furriers	26	25	7	10	-
562	Women's ready-to-wear stores	20	19	5	8	-
565	Family clothing stores	4	3	1	2	-
566	Shoe stores	20	20	5	8	1
564, 9	Other apparel and accessory stores	5	5	3	1	-
57	Furniture, home furnishings, and equipment stores	48	40	14	2	1
5712	Furniture stores	10	6	-	-	-
5713, 4, 9	Home furnishing stores	11	9	4	-	1
572, 3	Household appliance, radio, television, and music stores	27	25	10	2	-
58	Eating and drinking places	161	132	34	5	5
5812	Eating places	105	87	20	5	5
5813	Drinking places	56	45	14	-	-
591	Drug and proprietary stores	17	16	3	1	1
59 ex. 591	Miscellaneous retail stores⁸	115	101	33	16	4
592	Liquor stores	6	4	1	-	2
594	Miscellaneous shopping goods stores ⁹	54	52	13	12	2
5944	Jewelry stores	8	8	3	3	1
5947	Gift, novelty, and souvenir shops	13	13	4	5	-
5949	Sewing, needlework, and piece goods stores	4	4	1	1	1
5992	Florists	8	7	4	1	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	DUBUQUE CBD										
	Retail stores ^{1 2 3}	146	139	50 591	46 823	7 716	7 273	1 822	1 705	1 071	1 035
	Retail stores (establishments with payroll) ²	129	124	49 617	45 964	7 716	7 273	1 822	1 705	1 071	1 035
52	Building materials, hardware, garden supply, and mobile home dealers	6	5	5 371	4 022	749	825	219	181	59	50
525	Hardware stores	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (excl. leased depts.) ⁴	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	7	7	1 707	1 706	443	440	105	104	65	64
541	Grocery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	4	3 120	2 862	437	379	100	85	27	24
554	Gasoline service stations	7	7	5 579	5 579	281	281	68	68	48	48
56	Apparel and accessory stores	18	17	8 939	8 938	1 230	1 229	288	288	169	169
561	Men's and boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	5	5	1 197	1 197	176	176	48	48	23	23
564, 9	Other apparel and accessory stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	14	5 665	5 665	922	922	239	239	82	82
5712	Furniture stores	-	-	-	-	-	-	-	-	-	-
5713, 4, 9	Home furnishing stores	4	4	326	326	78	78	17	17	9	9
572, 3	Household appliance, radio, television, and music stores	10	10	5 339	5 339	844	844	222	222	73	73
58	Eating and drinking places	34	33	6 598	5 988	1 420	1 344	331	315	333	327
5812	Eating places	20	19	5 229	4 685	1 234	1 166	285	270	294	288
5813	Drinking places	14	14	1 369	1 303	186	178	46	45	39	39
591	Drug and proprietary stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	33	32	7 635	6 458	1 431	1 255	348	303	186	171
592	Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists	4	4	458	458	90	90	21	21	27	27

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 3					
	Retail stores ^{1 2 3}	59	44 208	6 862	1 604	1 028
	Retail stores (establishments with payroll) ²	59	44 208	6 862	1 604	1 028
53	General merchandise group stores	5	23 025	3 634	851	471
531	Department stores (incl. leased depts.) ^{4 5}	3	18 050	(NA)	(NA)	(NA)
56	Apparel and accessory stores	24	9 238	1 109	276	207
561	Men's and boys' clothing and furnishings stores	3	1 344	223	57	25
562, 3, 8	Women's clothing and specialty stores and furriers	10	4 621	507	126	125
566	Shoe stores	8	1 981	279	70	34
58	Eating and drinking places	5	2 497	810	176	171
5812	Eating places	5	2 497	810	176	171
59 ex. 591	Miscellaneous retail stores	16	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	12	(D)	(D)	(D)	(D)
5944	Jewelry stores	3	1 543	339	73	28
5947	Gift, novelty, and souvenir shops	5	1 392	174	41	39
	MRC NO. 4					
	Retail stores ^{1 2 3}	27	(D)	4 636	1 044	458
	Retail stores (establishments with payroll) ²	26	47 930	4 636	1 044	458
55 ex. 554	Automotive dealers	6	22 912	2 601	577	147
554	Gasoline service stations	3	3 695	110	28	19
58	Eating and drinking places	5	1 661	388	103	112
5812	Eating places	5	1 661	388	103	112
59 ex. 591	Miscellaneous retail stores	4	2 895	211	55	32

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Iowa City		Major retail center No. 1
			City	Central business district	
	Retail stores^{1 2 3}:				
	Number	680	481	120	44
	Sales (\$1,000)	369 809	272 236	59 476	32 754
	Annual payroll (\$1,000)	49 857	37 340	9 628	4 949
	Paid employees for pay period including March 12, 1982	6 852	5 143	1 674	651
	Retail stores (establishments with payroll)²:				
	Number	523	383	115	44
	Sales (\$1,000)	364 603	269 729	59 286	32 754
54, 58, 591	Convenience goods stores:				
	Number	188	131	40	9
	Sales (\$1,000)	(D)	102 705	17 485	10 048
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:				
	Number	179	152	57	30
	Sales (\$1,000)	98 388	83 055	31 721	21 868
52, 55, 59, ex. 591, 4	All other stores:				
	Number	156	100	18	5
	Sales (\$1,000)	(D)	83 969	10 080	838
	NUMBER OF ESTABLISHMENTS				
	Retail stores^{1 2 3}	680	481	120	44
	Retail stores (establishments with payroll)²	523	383	115	44
52	Building materials, hardware, garden supply, and mobile home dealers	24	17	1	-
525	Hardware stores	8	6	1	-
52 ex. 525	Other	16	11	-	-
53	General merchandise group stores	13	10	6	2
531	Department stores (incl. leased depts.) ^{5 6}	6	5	2	1
531	Department stores (excl. leased depts.) ⁵	6	5	2	1
533	Variety stores	2	1	-	1
539	Miscellaneous general merchandise stores	5	4	4	-
54	Food stores⁷	46	33	8	3
541	Grocery stores	29	19	4	1
55 ex. 554	Automotive dealers	31	17	1	-
554	Gasoline service stations	50	28	4	1
56	Apparel and accessory stores	62	58	23	14
561	Men's and boys' clothing and furnishings stores	6	6	3	2
562, 3, 8	Women's clothing and specialty stores and furriers	19	19	9	6
562	Women's ready-to-wear stores	17	17	9	4
565	Family clothing stores	8	7	2	1
566	Shoe stores	23	20	9	4
564, 9	Other apparel and accessory stores	6	6	-	1
57	Furniture, home furnishings, and equipment stores	47	34	9	4
5712	Furniture stores	12	6	-	-
5713, 4, 9	Home furnishing stores	12	9	3	1
572, 3	Household appliance, radio, television, and music stores	23	19	6	3
58	Eating and drinking places	125	88	29	5
5812	Eating places	91	61	21	5
5813	Drinking places	34	27	8	-
591	Drug and proprietary stores	17	10	3	1
59 ex. 591	Miscellaneous retail stores⁸	108	88	31	14
592	Liquor stores	3	2	-	-
594	Miscellaneous shopping goods stores ⁹	57	50	19	10
5944	Jewelry stores	10	10	5	3
5947	Gift, novelty, and souvenir shops	15	12	3	2
5949	Sewing, needlework, and piece goods stores	5	4	-	1
5992	Florists	10	8	4	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	IOWA CITY CBD										
	Retail stores ^{1 2 3}	120	115	59 476	56 078	9 628	9 170	2 388	2 278	1 674	1 640
	Retail stores (establishments with payroll) ²	115	111	59 286	55 905	9 628	9 170	2 388	2 278	1 674	1 640
52	Building materials, hardware, garden supply, and mobile home dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	6	6	12 058	12 058	1 503	1 503	342	342	251	251
531	Department stores (incl. leased depts.) ^{4 5}	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶	8	7	3 313	3 276	513	482	129	121	75	70
541	Grocery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	4	4	3 716	3 262	285	269	138	133	63	60
56	Apparel and accessory stores	23	22	7 264	6 907	990	955	249	241	162	156
561	Men's and boys' clothing and furnishings stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	9	8	3 039	2 855	313	300	69	66	53	49
562	Women's ready-to-wear stores	9	8	3 039	2 855	313	300	69	66	53	49
565	Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	9	9	1 926	1 753	344	322	84	79	44	42
564, 9	Other apparel and accessory stores	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	9	9	3 687	3 687	555	555	128	128	50	50
5712	Furniture stores	-	-	-	-	-	-	-	-	-	-
5713, 4, 9	Home furnishing stores	3	3	565	565	110	110	20	20	10	10
572, 3	Household appliance, radio, television, and music stores	6	6	3 122	3 122	445	445	108	108	40	40
58	Eating and drinking places	29	28	12 268	11 995	2 999	2 931	704	691	757	749
5812	Eating places	21	21	7 948	7 874	2 279	2 255	512	506	539	538
5813	Drinking places	8	7	4 320	4 121	720	676	192	185	218	211
591	Drug and proprietary stores	3	3	1 904	1 904	292	292	84	84	52	52
59 ex. 591	Miscellaneous retail stores ⁷	31	30	11 062	11 022	1 918	1 908	469	466	223	222
592	Liquor stores	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores ⁸	19	19	8 712	8 712	1 452	1 452	351	351	168	168
5944	Jewelry stores	5	5	1 926	1 926	459	459	107	107	41	41
5947	Gift, novelty, and souvenir shops	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	4	4	755	755	155	155	39	39	23	23

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores ^{1 2 3}	44	32 754	4 949	1 265	651
	Retail stores (establishments with payroll) ²	44	32 754	4 949	1 265	651
56	Apparel and accessory stores	14	5 996	1 075	312	151
562, 3, 8	Women's clothing and specialty stores and furriers	6	1 873	236	51	48
566	Shoe stores	4	974	169	41	18
57	Furniture, home furnishings, and equipment stores	4	1 572	179	46	30
58	Eating and drinking places	5	1 263	314	74	97
5812	Eating places	5	1 263	314	74	97
59 ex. 591	Miscellaneous retail stores	14	3 537	548	145	103

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Sioux City		Major retail center No. 2
			City	Central business district	
	Retail stores^{1 2 3}:				
	Number	1 072	759	160	110
	Sales (\$1,000)	584 663	503 349	103 730	(D)
	Annual payroll (\$1,000)	68 757	61 321	14 535	11 856
	Paid employees for pay period including March 12, 1982	8 802	7 657	1 602	1 603
	Retail stores (establishments with payroll)²:				
	Number	784	598	144	108
	Sales (\$1,000)	572 023	496 917	102 325	88 393
54, 58, 591	Convenience goods stores:				
	Number	312	226	37	33
	Sales (\$1,000)	200 392	171 934	14 769	(D)
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:				
	Number	220	194	60	70
	Sales (\$1,000)	154 956	(D)	39 518	59 900
52, 55, 59, ex. 591, 4	All other stores:				
	Number	252	178	47	5
	Sales (\$1,000)	216 675	(D)	48 038	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores^{1 2 3}	1 072	759	160	110
	Retail stores (establishments with payroll)²	784	598	144	108
52	Building materials, hardware, garden supply, and mobile home dealers	51	31	2	-
525	Hardware stores	15	7	1	-
52 ex. 525	Other	36	24	1	-
53	General merchandise group stores	23	16	4	3
531	Department stores (incl. leased depts.) ^{5 6}	8	8	2	3
531	Department stores (excl. leased depts.) ⁶	8	8	2	3
533	Variety stores	10	5	2	-
539	Miscellaneous general merchandise stores	5	3	-	-
54	Food stores⁷	76	52	4	6
541	Grocery stores	56	36	3	2
55 ex. 554	Automotive dealers	45	32	13	-
554	Gasoline service stations	85	60	10	-
56	Apparel and accessory stores	90	85	26	46
561	Men's and boys' clothing and furnishings stores	13	12	4	6
562, 3, 8	Women's clothing and specialty stores and furriers	36	35	10	19
562	Women's ready-to-wear stores	32	31	8	18
565	Family clothing stores	6	5	4	1
566	Shoe stores	26	25	5	16
564, 9	Other apparel and accessory stores	9	8	3	4
57	Furniture, home furnishings, and equipment stores	55	44	15	7
5712	Furniture stores	14	11	6	-
5713, 4, 9	Home furnishing stores	13	10	-	3
572, 3	Household appliance, radio, television, and music stores	28	23	9	4
58	Eating and drinking places	214	157	31	21
5812	Eating places	141	108	18	21
5813	Drinking places	73	49	13	-
591	Drug and proprietary stores	22	17	2	6
59 ex. 591	Miscellaneous retail stores⁸	123	104	37	19
592	Liquor stores	12	5	1	-
594	Miscellaneous shopping goods stores ⁹	52	49	15	14
5944	Jewelry stores	12	11	5	6
5947	Gift, novelty, and souvenir shops	9	9	-	3
5949	Sewing, needlework, and piece goods stores	7	7	1	1
5992	Florists	8	7	2	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	SIOUX CITY CBD										
	Retail stores ^{1 2 3} -----	160	152	103 730	95 916	14 535	13 537	3 591	3 368	1 602	1 540
	Retail stores (establishments with payroll) ² -----	144	137	102 325	94 609	14 535	13 537	3 591	3 368	1 602	1 540
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5} -----	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴ -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶ -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores -----	3	3	1 498	1 498	102	102	24	24	14	14
55 ex. 554	Automotive dealers -----	13	13	31 570	27 256	3 069	2 596	784	680	173	156
554	Gasoline service stations -----	10	10	8 585	8 585	256	256	56	56	39	39
56	Apparel and accessory stores -----	26	25	8 809	8 465	1 891	1 777	474	447	212	203
561	Men's and boys' clothing and furnishings stores -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	10	10	3 330	3 330	635	635	157	157	93	93
562	Women's ready-to-wear stores -----	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores -----	5	5	1 097	1 097	193	193	49	49	21	21
564, 9	Other apparel and accessory stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	15	12	5 080	4 241	941	771	243	205	91	75
5712	Furniture stores -----	6	4	3 672	2 843	685	516	181	143	55	39
5713, 4, 9	Home furnishing stores -----	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores -----	9	8	1 408	1 398	256	255	62	62	36	36
58	Eating and drinking places -----	31	31	6 607	6 607	1 841	1 841	406	406	327	327
5812	Eating places -----	18	18	5 414	5 414	1 639	1 639	365	365	290	290
5813	Drinking places -----	13	13	1 193	1 193	202	202	41	41	37	37
591	Drug and proprietary stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷ -----	37	34	13 253	11 403	2 123	1 974	540	503	206	190
592	Liquor stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸ -----	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores -----	5	5	2 672	2 672	554	554	129	129	47	47
5947	Gift, novelty, and souvenir shops -----	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 2					
	Retail stores ^{1 2 3}	110	(D)	11 856	2 663	1 603
	Retail stores (establishments with payroll) ²	108	88 393	11 856	2 663	1 603
53	General merchandise group stores	3	35 545	4 228	967	498
531	Department stores (excl. leased depts.) ⁴	3	35 545	4 228	967	498
56	Apparel and accessory stores	46	16 532	2 179	472	286
561	Men's and boys' clothing and furnishings stores	6	3 141	429	83	41
562, 3, 8	Women's clothing and specialty stores and furriers	19	6 808	842	184	127
566	Shoe stores	16	5 051	688	160	89
58	Eating and drinking places	21	8 007	2 074	469	456
5812	Eating places	21	8 007	2 074	469	456
591	Drug and proprietary stores	6	3 004	346	83	47
59 ex. 591	Miscellaneous retail stores	19	6 579	1 005	231	132
594	Miscellaneous shopping goods stores	14	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	3	1 106	134	31	26

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Waterloo		Cedar Falls		Major retail centers	
			City	Central business district	City	Central business district	No. 1	No. 2
	Retail stores^{1 2 3}:							
	Number	1 178	695	115	348	61	88	78
	Sales (\$1,000)	667 051	422 355	27 558	211 162	17 684	(D)	(D)
	Annual payroll (\$1,000)	81 957	53 830	4 452	24 783	1 903	17 439	10 041
	Paid employees for pay period including March 12, 1982	10 115	6 479	653	3 155	267	1 956	1 356
	Retail stores (establishments with payroll)²:							
	Number	881	523	100	264	45	88	77
	Sales (\$1,000)	658 762	417 817	27 156	208 590	17 052	138 173	72 107
54, 58, 591	Convenience goods stores:							
	Number	360	207	38	106	18	20	25
	Sales (\$1,000)	218 620	141 137	8 413	(D)	(D)	33 779	28 479
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:							
	Number	246	152	36	86	16	55	43
	Sales (\$1,000)	183 238	128 107	7 933	53 735	5 132	89 198	37 663
52, 55, 59, ex. 591, 4	All other stores:							
	Number	275	164	26	72	11	13	9
	Sales (\$1,000)	256 904	148 573	10 810	(D)	(D)	15 196	5 965
	NUMBER OF ESTABLISHMENTS							
	Retail stores^{1 2 3}	1 178	695	115	348	61	88	78
	Retail stores (establishments with payroll)²	881	523	100	264	45	88	77
52	Building materials, hardware, garden supply, and mobile home dealers	48	26	-	9	2	2	1
525	Hardware stores	15	7	-	2	1	1	-
52 ex. 525	Other	33	19	-	7	1	1	1
53	General merchandise group stores	19	12	1	6	1	7	4
531	Department stores (incl. leased depts.) ^{5 6}	8	5	-	3	-	4	3
531	Department stores (excl. leased depts.) ⁵	8	5	-	3	-	4	3
533	Variety stores	8	5	1	2	1	1	1
539	Miscellaneous general merchandise stores	3	2	-	1	-	2	-
54	Food stores⁷	91	47	1	29	6	5	6
541	Grocery stores	68	35	-	19	3	3	4
55 ex. 554	Automotive dealers	60	42	5	13	2	4	1
554	Gasoline service stations	84	48	7	22	5	-	1
56	Apparel and accessory stores	83	49	8	32	7	29	22
561	Men's and boys' clothing and furnishings stores	14	9	1	5	2	5	3
562, 3, 8	Women's clothing and specialty stores and furriers	32	18	4	14	3	10	9
562	Women's ready-to-wear stores	28	14	2	14	3	9	9
565	Family clothing stores	10	6	1	3	1	4	2
566	Shoe stores	21	12	1	9	1	9	8
564, 9	Other apparel and accessory stores	6	4	1	1	-	1	-
57	Furniture, home furnishings, and equipment stores	62	40	8	18	5	5	6
5712	Furniture stores	17	9	-	7	2	2	2
5713, 4, 9	Home furnishing stores	12	9	2	3	1	1	-
572, 3	Household appliance, radio, television, and music stores	33	22	6	8	2	2	4
58	Eating and drinking places	243	144	36	69	10	13	16
5812	Eating places	161	96	20	46	6	13	12
5813	Drinking places	82	48	16	23	4	-	4
591	Drug and proprietary stores	26	16	1	8	2	2	3
59 ex. 591	Miscellaneous retail stores⁸	165	99	33	58	5	21	17
592	Liquor stores	7	4	-	1	-	-	1
594	Miscellaneous shopping goods stores ⁹	82	51	19	30	3	14	11
5944	Jewelry stores	18	14	9	4	1	5	1
5947	Gift, novelty, and souvenir shops	17	8	2	9	-	3	5
5949	Sewing, needlework, and piece goods stores	10	7	-	3	-	2	1
5992	Florists	12	7	4	4	-	2	2

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	WATERLOO CBD										
	Retail stores ^{1 2 3}	115	109	27 558	26 388	4 452	4 202	1 111	1 043	653	612
	Retail stores (establishments with payroll) ²	100	95	27 156	26 010	4 452	4 202	1 111	1 043	653	612
52	Building materials, hardware, garden supply, and mobile home dealers	-	-	-	-	-	-	-	-	-	-
525	Hardware stores	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers	5	5	2 473	2 002	307	249	66	53	24	20
554	Gasoline service stations	7	7	3 631	3 631	208	208	49	49	26	26
56	Apparel and accessory stores	8	8	1 591	1 591	464	464	117	117	62	62
561	Men's and boys' clothing and furnishings stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	4	4	907	907	185	185	44	44	23	23
562	Women's ready-to-wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	8	7	1 556	1 525	260	256	66	63	29	27
5712	Furniture stores	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	6	5	1 079	1 055	216	213	55	53	20	19
58	Eating and drinking places	36	34	6 862	6 493	1 461	1 334	377	341	306	277
5812	Eating places	20	18	5 558	5 194	1 221	1 096	313	278	249	220
5813	Drinking places	16	16	1 304	1 299	240	238	64	63	57	57
591	Drug and proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	33	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores ⁸	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	9	8	1 704	1 649	340	331	71	70	36	34
5947	Gift, novelty, and souvenir shops	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	4	4	936	936	257	257	67	67	39	39

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	CEDAR FALLS CBD										
	Retail stores ^{1 2 3}	61	59	17 684	17 118	1 903	1 832	451	432	267	252
	Retail stores (establishments with payroll) ²	45	44	17 052	16 625	1 903	1 832	451	432	267	252
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	6	6	4 039	3 947	494	480	122	118	59	56
541	Grocery stores	3	3	3 410	3 318	405	391	101	97	49	46
55 ex. 554	Automotive dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	5	5	4 627	4 627	159	159	38	38	20	20
56	Apparel and accessory stores	7	7	1 828	1 828	213	213	54	54	42	42
561	Men's and boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	3	3	972	972	95	95	26	26	22	22
562	Women's ready-to-wear stores	3	3	972	972	95	95	26	26	22	22
565	Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	5	5	2 102	2 068	313	307	76	71	34	29
5712	Furniture stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	10	9	820	679	175	155	43	39	58	55
5812	Eating places	6	5	658	517	143	123	34	30	49	46
5813	Drinking places	4	4	162	162	32	32	9	9	9	9
591	Drug and proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷	5	5	1 290	1 160	175	152	32	27	20	18
592	Liquor stores	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores ⁸	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	-	-	-	-	-	-	-	-	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores ^{1 2 3}	88	(D)	17 439	4 009	1 956
	Retail stores (establishments with payroll) ²	88	138 173	17 439	4 009	1 956
53	General merchandise group stores	7	58 008	7 933	1 719	798
531	Department stores (excl. leased depts.) ⁴	4	51 841	7 408	1 607	719
56	Apparel and accessory stores	29	19 099	2 392	595	319
562, 3, 8	Women's clothing and specialty stores and furriers	10	6 896	706	193	98
565	Family clothing stores	4	4 729	687	158	85
566	Shoe stores	9	3 639	431	107	63
57	Furniture, home furnishings, and equipment stores	5	6 051	769	176	64
58	Eating and drinking places	13	4 985	1 264	291	281
5812	Eating places	13	4 985	1 264	291	281
59 ex. 591	Miscellaneous retail stores	21	7 280	1 047	264	128
594	Miscellaneous shopping goods stores	14	6 040	794	175	100
5944	Jewelry stores	5	1 177	269	59	32
5947	Gift, novelty, and souvenir shops	3	1 051	102	23	20
	MRC NO. 2					
	Retail stores ^{1 2 3}	78	(D)	10 041	2 388	1 356
	Retail stores (establishments with payroll) ²	77	72 107	10 041	2 388	1 356
53	General merchandise group stores	4	19 846	2 760	647	342
531	Department stores (incl. leased depts.) ^{4 5}	3	19 840	(NA)	(NA)	(NA)
56	Apparel and accessory stores	22	10 095	1 256	302	209
562, 3, 8	Women's clothing and specialty stores and furriers	9	3 955	405	110	98
566	Shoe stores	8	2 422	329	76	45
57	Furniture, home furnishings, and equipment stores	6	3 532	383	107	36
58	Eating and drinking places	16	6 936	2 051	477	387
5812	Eating places	12	5 913	1 839	427	348
5813	Drinking places	4	1 023	212	50	39
59 ex. 591	Miscellaneous retail stores	17	7 547	941	224	138
594	Miscellaneous shopping goods stores	11	4 190	685	160	95

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

Also, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

Leased departments—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

- Department stores (incl. leased depts.)
- Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

Central business districts—In 1982, two sets of kind-of-business data are provided for central business districts (CBD's): "adjusted" and "unadjusted." In the 1977 reports, only unadjusted data were provided. Unadjusted CBD data refer to the

summation of data for those establishments which could be identified, based on address, as being in the CBD. However, some records, particularly those of small establishments for which information is derived from administrative records of other Federal agencies, have addresses that are inadequate for determining if they are in the CBD.

Therefore, for 1982 the Bureau proportionately allocated data to the CBD for establishments for which address records were inadequate to determine if they were inside or outside the CBD. The resulting "adjusted" data provide more realistic estimates of retail trade in each CBD. The adjustment process allocated data for the establishments that could not be coded in each CBD city to either "inside" or "outside" the CBD in the same ratio as the associated data for establishments with addresses that could be coded. The adjustment process was separately applied to each data item (number of establishments, sales, annual payroll, and number of employees) for each kind-of-business level for which data are presented for each CBD.

The 1977 CBD statistics and the 1982 "unadjusted" statistics are based on comparable procedures and are believed to be directly comparable. The 1982 "unadjusted" statistics are shown to provide a means of comparing 1977 and 1982 CBD data and to provide measures (the differences between the adjusted and unadjusted data) of the estimation for establishments with inadequate addresses.

Nonstore retailers (SIC 596)—Although nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments) were included in the 1977 Census of Retail Trade, data for nonstore retailers were excluded from the Major Retail Centers reports. For 1982, nonstore retailers are also included in the Major Retail Centers reports. Nonstore retailers account for a negligible portion of total retail trade in most MRC's and CBD's.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects, RC82-I-4. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented for establishments with payroll, by kind-of-business group, and for all establishments, only for total retail trade, in appendix G of the United States Summary report of the Geographic Area series, RC82-A-52.

When two activities or more were carried on at a single location under a single ownership, all activities generally were

grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

The tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. X						
	Retail stores ^{1 2 3}	130	73 530	9 853	2 683	1 003
	Retail stores (establishments with payroll) ²	117	71 810	9 853	2 683	1 003

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As shown in the table on the previous page:

130	(Number of total establishments)
- 117	(Number of establishments with payroll)
13	(Number of establishments without payroll)

The sales of the 13 establishments is \$1,720 (000).

As explained in the "Comparability of 1977 and 1982 Censuses," data are shown by kind of business only for establishments with payroll.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which

various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories, and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new

automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Comprise the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's specialty stores and furriers (SIC 563 and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, children's and juveniles' shoe stores, and family shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishing stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprise the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting

goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)— Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)— Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)— Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)— Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)— Establishments primarily engaged in the retail sale of toys, games, and hobby

kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)— Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)— Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)— Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)— Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)— Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.



APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

NOTICE — Response to this inquiry is required by law (Title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO
BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, Indiana 47134

DUE DATE: FEBRUARY 15, 1983

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

Note — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

- 094 1 ☐ YES (9 digits)
2 ☐ NO — Enter current EI No. →

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

- a. ☐ Same as shown in mailing label. If different, indicate change. →

NUMBER AND STREET		
CITY, TOWN, VILLAGE, ETC.	STATE	ZIP CODE

- b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

- 095 1 ☐ YES 3 ☐ No legal boundaries
2 ☐ NO 4 ☐ Don't know

- c. Type of municipality where physically located

- 096 1 ☐ City, village, or borough 3 ☐ Other or don't know
2 ☐ Town or township

- d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months

002

- a. How many months during 1982 did this firm or organization actively operate this establishment?

- b. Mark (X) the **ONE** box which best describes this establishment at the end of 1982.

- 001 1 ☐ In operation
2 ☐ Temporarily or seasonally inactive

Figures only

Month Day Year

- 3 ☐ Ceased operation — Give date →

- 4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below →

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

Item 4 — ORGANIZATIONAL STATUS — Mark (X) the **ONE** box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship
2 ☐ Partnership
3 ☐ Cooperative association (taxable)
4 ☐ Cooperative association (tax-exempt)
5 ☐ Government — Specify _____
6 ☐ Corporation (Do not mark if any form of cooperative association.)
9 ☐ Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either **Preferred** 1 125 628 or **Acceptable** 1 125 628

Mil-
lions
(000)

Thou-
sands
(000)

Dol-
lars
(000)

1 125 628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

010

Item 6 — PAYROLL AND EMPLOYMENT

- a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

030

(2) FIRST QUARTER payroll

031

- b. Employment in 1982

Number

032

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

Item 9 — KIND OF BUSINESS — Mark (X) the **ONE** box which best describes the **PRINCIPAL** kind of business of this establishment in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

Item 11 - MERCHANDISE LINES Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					Number 079													
HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents —————→ 39 Not acceptable —————→ 38.76	Mil.	Thou.	Dol.	Per- cent													
	Merchandise lines	Cen- sus use	Estimated sales during 1982															
			Mil.	Thou.	Dol.	Per- cent												
(Categories appropriate to individual form)																		
<div style="display: flex; justify-content: space-between;"> <div style="width: 15%; text-align: center;"> NOTE </div> <div style="width: 85%;"> Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero. </div> </div>																		
Item 13 - OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION																		
a. Is this company owned or controlled by another company?		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE																
097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <table border="1" style="display: inline-table; border-collapse: collapse; text-align: center;"> <tr> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> </tr> </table>																
b. Does this company own or control any other company or companies?		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE																
098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <table border="1" style="display: inline-table; border-collapse: collapse; text-align: center;"> <tr> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> </tr> </table>																
c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982?																		
If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.																		
1		NAME, ADDRESS, AND ZIP CODE			1982	Mil.	Thou.	Dol.										
					081													
		Sales																
		Annual payroll			082													
		Census use			088													
2		NAME, ADDRESS, AND ZIP CODE			1982	Mil.	Thou.	Dol.										
					081													
		Sales																
		Annual payroll			082													
		Census use			088													
3		NAME, ADDRESS, AND ZIP CODE			1982	Mil.	Thou.	Dol.										
					081													
		Sales																
		Annual payroll			082													
		Census use			088													
4		NAME, ADDRESS, AND ZIP CODE			1982	Mil.	Thou.	Dol.										
					081													
		Sales																
		Annual payroll			082													
		Census use			088													

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
			5733 pt.	Record shops.....	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
5411	Grocery stores.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5423	Meat and fish (seafood) markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets.....	5400	5912 pt.	Drug stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Proprietary stores.....	5901
5451	Dairy products stores.....	5400	5921	Liquor stores.....	5902
5462	Retail bakeries--baking and selling.....	5400	5931	Used merchandise stores.....	5903
5463	Retail bakeries--selling only.....	5400	5941 pt.	General line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5944	Jewelry stores.....	5906
5521	Motor vehicle dealers--used cars only.....	5501	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Camera and photographic supply stores.....	5908
5531 pt.	Other auto and home supply stores.....	5502	5947	Gift, novelty, and souvenir shops.....	5905
5541	Gasoline service stations.....	5504	5948	Luggage and leather goods stores.....	5905
5551	Boat dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Other mail-order houses.....	5910
			5962	Automatic merchandising machine operators.....	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
5681	Furriers and fur shops.....	5601	5999 pt.	Pet shops.....	5914
			5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916

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APPENDIX D.

Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
Cedar Rapids, Iowa Linn County, Iowa	Iowa City, Iowa ² Johnson County, Iowa
Davenport-Rock Island-Moline, Iowa-Ill. ¹ Henry County, Ill. Rock Island County, Ill. Scott County, Iowa	Omaha, Nebr.-Iowa ¹ Pottawattamie County, Iowa Douglas County, Nebr. Sarpy County, Nebr.
Des Moines, Iowa Polk County, Iowa Warren County, Iowa	Sioux City, Iowa-Nebr. ¹ Woodbury County, Iowa Dakota County, Nebr.
Dubuque, Iowa Dubuque County, Iowa	Waterloo-Cedar Falls, Iowa Black Hawk County, Iowa

¹ MRC data for this SMSA appear only in State report for State in which this SMSA is primarily located.

² New SMSA since 1977 Economic Censuses.

APPENDIX E, APPENDIX F, and APPENDIX G

[Not applicable]

Vol. 100, Part 1, 1970

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APPENDIX H.

Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977

Geographic area	1982 sales		1977 sales (\$1,000)	Percent change in sales, 1977 to 1982, unadjusted
	Adjusted (\$1,000)	Unadjusted (\$1,000)		
CEDAR RAPIDS SMSA				
Cedar Rapids CBD -----	(D)	(D)	64 380	(D)
DAVENPORT-ROCK ISLAND-MOLINE, IOWA-ILL., SMSA				
Davenport CBD -----	51 524	49 913	77 486	-35.6
Rock Island CBD -----	29 637	28 415	30 300	-6.2
Moline CBD -----	19 160	18 700	24 556	-23.9
DES MOINES SMSA				
Des Moines CBD -----	218 107	214 063	227 519	-5.9
DUBUQUE SMSA				
Dubuque CBD -----	50 591	46 823	45 475	3.0
IOWA CITY SMSA				
Iowa City CBD -----	59 476	56 078	(NA)	(NA)
SIOUX CITY, IOWA-NEBR., SMSA				
Sioux City CBD -----	103 730	95 916	121 605	-21.1
WATERLOO-CEDAR FALLS SMSA				
Waterloo CBD -----	27 558	26 388	38 169	-30.9
Cedar Falls CBD -----	17 684	17 118	23 609	-27.5



APPENDIX I.

Boundary Descriptions for Central Business Districts and Major Retail Centers

CEDAR RAPIDS, IOWA, SMSA

Cedar Rapids CBD—Includes the area bounded by CRI & P RR., "A" St., 5th St., 4th St., and Cedar River. (Entire tract 21)

MRC No. 1—Includes the planned center known as "Lindale Plaza," bounded by Collins Rd. NE., the Lindale Plaza property line, First Ave. E., and the Cedar Memorial Cemetery boundary. (Cedar Rapids) (In tract 7)

MRC No. 2—Includes the planned center known as "Westdale Mall," bounded by Wilson Ave., Edgewood Rd., 29th Ave., Wiley Blvd., and Williams Blvd. (Hwy. 149). (Cedar Rapids) (In tract 30.01)

DAVENPORT-ROCK ISLAND-MOLINE, IOWA-ILL., SMSA

Davenport, Iowa CBD—Includes the area bounded by CRI & P RR., Government Bridge, Mississippi River, Centennial Bridge, River Dr., and Warren St. (Entire tract 105)

Rock Island, Ill. CBD—Includes the area bounded by the Mississippi River, 24th St., 5th Ave., 15th St., 4th Ave., and 14th St. (Entire tract 226)

Moline, Ill. CBD—Includes the area bounded by CB & Q RR., 20th St., 7th Ave., 13th St., 6th Ave., and 11th St. (Entire tract 223)

MRC No. 1—Includes the planned center known as "Duck Creek Plaza" and establishments in the area bounded by Duck Creek, Interstate 74, E. Lincoln Rd., and E. Kimberly Rd. (Bettendorf and Davenport, Iowa) (In tracts 133 and 135)

MRC No. 2—Includes the planned centers known as "Village Shopping Center," "Northpark Shopping Center," "Old Town Village Shopping Center," and "Northgate Shopping Center" and establishments on W. and E. Kimberly Rd. from Lillie Ave. to Spring St., on Brady St. from E. Kimberly Rd. to Garfield St., and on E. 35th St., Espelande Ave., Northwest Blvd., and Bridge Ave. (Davenport, Iowa) (In tracts 117, 127, 128, 129, and 130)

MRC No. 3—Includes the planned center known as "Southpark Shopping Center" and establishments in the area bounded by Blackhawk Rd., 25th St., 39th Ave., 16th St., John Deere Rd., 27th St., 52nd Ave., 16th St. and Blackhawk Rd. (Moline and Rock Island County, Ill.) (In tract 219)

MRC No. 4—Includes the planned centers known as "Kings Plaza Shopping Center" and "Orchard Center" and establishments on 23rd Ave. from 27th St. to 54th St., and on 22nd Ave., 27th St., 37th St., 41st St., and 48th St. (Moline and Rock Island County, Ill.) (In tracts 212, 213, 215, and 218)

MAJOR RETAIL CENTERS

DES MOINES, IOWA, SMSA

Des Moines CBD—Includes the area bounded by Interstate 235, 14th St., WAB RR., 5th St., Cherry St., 13th St., Mulberry St., WAB RR., Fleur St., Ingersoll St., 19th St., High St., 15th St., Center St., 12th St., and Keosauqua St. (Entire tracts 25 and 34)

MRC No. 1—Includes the planned center known as "Merle Hay Mall" and establishments on Merle Hay Rd. from Meredith Rd. to Douglas Ave. and on Aurora Ave. (Des Moines, Urbandale and Polk County) (In tracts 8.01 and 104.01)

MRC No. 2—Includes the planned centers known as "Valley West Mall" and "Indian Hills Shopping Center" and establishments in the area bounded by University Ave., 31st St., Westown Pkwy., 35th St., Westown Pl., and 36th St. (West Des Moines and Clive) (In tracts 111.02 and 112.02)

MRC No. 3—Includes the planned center known as "South Ridge Mall" and establishments in the area bounded by Gummins Rd., SE. 14th St., southern property line of Southridge Mall, and SE. 5th St. (Des Moines) (In tracts 46.02 and 47)

DUBUQUE, IOWA, SMSA

Dubuque CBD—Includes the area bounded by 17th St., White St., CGW RR., 1st St., Locust St., Dodge St., U.S. Hwy. 20, boundary of Mercy Hospital, and Foot of Bluff. (Entire tract 1)

MRC No. 3—Includes the planned center known as "Kennedy Mall," bounded by Stoneman Rd., John F. Kennedy Rd., Wacker Dr., Dodge St., and Century Dr. (Dubuque) (In tract 12.02)

MRC No. 4—Includes establishments on University Ave. from Ethel St. to John F. Kennedy Rd. and on John F. Kennedy Rd. from University Ave. to Pennsylvania Ave., including establishments on Stoneman Rd. and on the west corner of Pennsylvania Ave. and John F. Kennedy Rd. (Dubuque) (In tracts 9, 12.01, and 12.02)

IOWA CITY, IOWA, SMSA

Iowa City CBD—Includes the area bounded by Iowa Ave., Gilbert St., Burlington St., Capitol St., Washington St., and Clinton St. (Entire tract 16.01)

MRC No. 1—Includes the planned center known as "Sycamore Mall," bounded by Lower Muscatine Rd., Fair Meadows, U.S. Hwy. 6, Sycamore St., and the Marion subdivision. (Iowa City) (In tract 17)

SIOUX CITY, IOWA-NEBR., SMSA

Sioux City CBD—Includes the area bounded by 11th St., Court St., Missouri River, Wesley Way, 3rd St., and Bluff St. (Entire tract 16)

MRC No. 2—Includes the planned center known as "Southern Hills Mall," bounded by Sergeant Rd., S. Lakeport St., Hwy. 20, Hills Dr., and Southern Hills Dr. (Sioux City) (In tract 21.02)

WATERLOO-CEDAR FALLS, IOWA, SMSA

Waterloo CBD—Includes the area bounded by ICG RR., C & NW RY., Washington St., Mullan St., Cedar River, Virder Creek, Lafayette St., and Utica St. (Entire tract 1)

Cedar Falls CBD—Includes the area bounded by the Cedar River, Dry Run Creek, Waterloo Rd., C & NW RY., 12th St., State Hwy. 57, Hudson Rd., 1st St., Ellen St., and Forest Dr. (Entire tract 22)

WATERLOO-CEDAR FALLS, IOWA, SMSA—Con.

MRC No. 1—Includes the planned centers known as "Crossroads Shopping Center" and "K-Mart Plaza" and establishments in the area bounded by E. Ridgeway Ave., La Porte Rd., Hess Rd., Murphy Rd., east and south boundaries of Southtown Addition, Hammond Ave., State Hwy. 412, and west property line of K-Mart Plaza. (Waterloo) (In tract 9)

MRC No. 2—Includes the planned centers known as "College Square Shopping Center" and "Blackhawk Village Shopping Center," bounded by U.S. Hwy. 218, McLain Dr., south property line of Blackhawk Village Shopping Center, Maplewood Dr., and Boulder Dr. (Cedar Falls) (In tract 25)

APPENDIX J.

Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—delineated by Census Statistical Areas Committee, "L"—delineated by other local organization, "N"—no delineation since area had no MRC's in 1982, "NP"—nonparticipating area (no MRC delineation participation could be obtained). For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Cedar Rapids SMSA	CSAC
Davenport-Rock Island-Moline, Iowa-Ill., SMSA	CSAC
Des Moines SMSA	CSAC
Dubuque SMSA	CSAC
Iowa City SMSA	CSAC
Sioux City, Iowa-Nebr., SMSA	CSAC
Waterloo-Cedar Falls SMSA	CSAC



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PUBLICATION PROGRAM

1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

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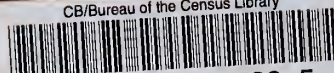
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